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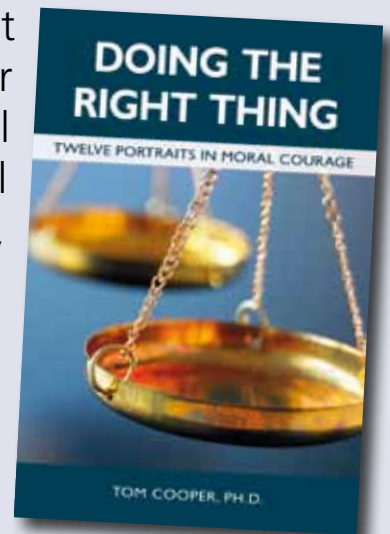
DOING THE RIGHT THING

TWELVE PORTRAITS IN MORAL COURAGE

ISBN: 978-1-84549-764-4

A new book by Tom Cooper about some of the toughest life-and-death ethical decisions ever made. Readers discover not only how ethics exemplars navigated hair-pulling moral choices but also how we ourselves can make vexing ethical decisions. Chapters profile Mandela, Malala, Gandhi, Truman, Queen Esther, Edward R. Murrow, Marie Curie, Socrates, William Wilberforce, Rachel Carson, and others. Designed for both the general reader and the classroom.

Available 11 August 2020



Tom Cooper combines the power of storytelling with analytical insight to help all of us - whether we are students, teachers or just curious readers - think more clearly about what it takes to make the best ethical decisions we can, even under difficult circumstances. A fascinating and inspiring read.

Tamar Schapiro, Professor of Philosophy, Massachusetts Institute of Technology

Tom Cooper's portraits of courage, an eclectic compendium of stories of leaders who faced monumentally difficult moral choices, remind us of the importance of the interplay of philosophy and history: Philosophical abstractions mean little outside the context of their application. Spanning 25 centuries, from Queen Esther and Socrates to Rachel Carson and John F. Kennedy, *Doing the Right Thing* takes 12 "ethics exemplars" and with grace and clarity — and considerable insight — transforms them into an original and compelling account of what it takes to "open your mind" and "open your heart."

Theodore L. Glasser, Professor of Communication, Stanford University

I regard Tom Cooper as one of the world's leading contemporary communication ethics specialists. This, his latest book, carries all the passion, theoretical richness, and original insights which I associate with his work overall.

Richard Lance Keeble, Professor of Journalism, University of Lincoln and Liverpool Hope University

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